



FLORIDA RENTAL ADS[®].COM

1-888-892-2911

BENEFITS OF LISTING WITH FloridaRentalAds.com	LEVELS OF EXPOSURE		
	FEATURED	PLUS	PREMIER
NUMBER OF PHOTOS prominently displayed on your listing page	10	30	Unlimited
NUMBER OF FLOOR PLANS prominently featured on your listing	10	Unlimited	Unlimited
COMMUNITY LISTING PLACEMENT increases your exposure with priority placement	Good	Better	Best
MONTHLY SPECIALS OPTION inform potential renters about your current offers	✓	✓	✓
NEIGHBORHOOD VIDEO & INFO identifies neighborhoods which match renters lifestyle criteria	✓	✓	✓
MAP & DIRECTIONS FEATURE help potential renters find your community with ease	✓	✓	✓
WEB ACCESS TO EDIT OR AMEND LISTING grants 24-hour access for property managers' updates	✓	✓	✓
WEB ACCESS TO LISTING STATS track listing views & leads monthly, weekly or daily	✓	✓	✓
DISTRIBUTION TO OTHER MAJOR SITES inclusion on Google, oodle, hotpads.com, and many more	✓	✓	✓
CRAIGSLIST AD MARKETER PRO easy Craigslist ad generator for any additional postings	✓	✓	✓
SAVE TO FAVORITES FEATURE renters can save communities to their favorites list	✓	✓	✓
SHARE TO SOCIAL MEDIA FEATURE renters can share listings to their FaceBook accounts	✓	✓	✓
CALL TRACKING track leads with a local forwarding number to your community	✓	✓	✓
CALL RECORDING WITH MONTHLY REPORT track leasing agents phone lead conversions			✓
COMMUNITY VIDEO engage renters with Florida Rental Ads TV video distribution network			✓
MONTHLY RATE	\$179	\$249	\$299